

NEWS RELEASE

For Immediate Release

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Coburn Technologies Continues to Expand International and Domestic Sales Teams Early in 2019

SOUTH WINDSOR, CT – Coburn Technologies, Inc. is pleased to announce four new members to their international and domestic sales teams to help grow the business. After previous announcements in 2018, Coburn continues its sales team expansion for more strategic coverage globally.

“We are excited to be building up our sales forces worldwide. We have found that there is not only one area of our business which we need to focus on, and thus are expanding the frontline of our Sales team to cover all areas of the optical industry we are present in,” stated Alex Incera, President of Coburn Technologies.

Last year, Coburn announced the appointment of Marina Vaynberger as their International Regional Sales Manager, heading up the consumables and equipment sales in the Russia, Eastern Europe, Middle East and Africa regions, and more recently, welcomed Al Bednar as their new Director of Laboratory Sales for the United States and Canadian markets. Today, Coburn continues to grow, welcoming two new members to the United States Sales Team, Ashley MonteCalvo and Mark Kaplan.

Ashley MonteCalvo joins Coburn as the new Territory Sales Rep in the Atlanta region, focusing on driving sales of finishing equipment and ophthalmic instruments. MonteCalvo graduated from Ohio State University, and recently worked as the Patient Care Coordinator for Emory University Hospital in Atlanta.

Mark Kaplan is welcomed to the Coburn team as a Senior Sales Representative for the Greater New York City region, working closely with John Ingriselli (Senior Sales Representative in the Northeast) to ramp up and capitalize on finishing and diagnostics business in the Metropolitan area. Kaplan is a seasoned veteran with prior experience selling finishing equipment in the New York City area.

Vaynberger, Bednar, MonteCalvo and Kaplan will all represent Coburn at the upcoming Vision Expo East 2019 in New York City, alongside many other top executives and leading personnel for Coburn Technologies. Join Coburn at booths LP4353 and LP4453 in Hall 1 at the Jacob K. Javits Convention Center, March 22-24, 2019.

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About Coburn Technologies

Coburn Technologies, Inc. (www.CoburnTechnologies.com) is the world’s leading provider of computer-integrated ophthalmic lens processing systems and ophthalmic instruments. We design, manufacture, and service software equipment and supplies used in all aspects of surfacing

prescriptions in lens blanks, coating and finishing lenses to fit into patient frames. We provide a broad range of diagnostics, refraction and retinal imaging equipment for a more complete solution to the eye care professional. Coburn Technologies is American owned and globally headquartered in South Windsor, Connecticut USA.

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