

NEWS RELEASE

For Immediate Release

January 16, 2014

Contact: Jason Smith
(860) 648-6746

Coburn Technologies, Inc.

55 Gerber Road

South Windsor, CT 06074 USA

Phone: 800-262-8761

Fax: 860-648-6601

Coburn Technologies to be an Exclusive Distributor of New Huvitz Equipment in 2014

SOUTH WINDSOR, CT – Coburn Technologies, a leader in providing innovative, end-to-end customer solutions to the world's ophthalmic lens processing industries, announces their new exclusive distributorship of diagnostic products manufactured by Huvitz Co. Ltd to the United States ophthalmic market. This includes auto ref-keratometers, digital refractors, auto lensmeters, slit lamps and other products not yet available pending FDA approval.

These new products will be manufactured and distributed through a new strategic partnership with Huvitz Co., Ltd; the largest manufacturer of digital refraction systems worldwide. Coburn has been working with Huvitz since 2011 to develop and distribute the popular Excelon and Exxpert series of edgers and other in-house finishing equipment. This has now grown to include exclusive development and distribution of their digital refraction and diagnostic equipment in the United States effective October 1, 2013.

Wayne Labrecque, vice president of sales said, “Huvitz has built a reputation for quality and performance, and this new line of diagnostic systems continues that tradition. We’re excited to be able to show these products to the US market.”

Of particular interest are several new products not yet available for sale in the United States pending FDA approval including the HNT-7000 Non-Contact Tonometer which incorporates fully automatic eye tracking and intelligent puffing controls. This and other products are currently manufactured and sold internationally outside the US. Both Coburn and Huvitz are confident that the products will be available in the United States this year.

Alex Incera, president of Coburn said, “Our partnership with Huvitz allows us to bring the best refraction and diagnostic products in the world to the US market, and we excited to be the first to bring these new internationally recognized products into the county.”

A full list of diagnostic products manufactured by Huvitz and available through Coburn Technologies can be found online at www.coburntechnologies.com. For prices, special configurations and additional information please call (800-COBURN-1) for the Coburn expert in your area.

###

About Coburn Technologies

Coburn Technologies (<http://www.coburntechnologies.com>) is a new company continuing a 60 year tradition as a leading provider of integrated optical lens processing systems. Coburn

manufactures and services a complete series of equipment, software and supplies used in surfacing prescriptions in lens blanks, coating lenses, and machining lenses to fit patient frames as well as distribution of refractory and patient diagnostic equipment. Coburn Technologies is American owned and globally headquartered in South Windsor, Connecticut USA.

©2014 Coburn Technologies.