

**NEWS RELEASE**

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**For Immediate Release**

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Contact: Diana Ramos  
(860) 648-6746

**Coburn Technologies, Inc.**

**55 Gerber Road**

**South Windsor, CT 06074 USA**

Phone: 800-262-8761

Fax: 860-648-6601

## **Coburn Technologies Introduces New Pinnacle Lite Polish**

SOUTH WINDSOR, CT – Coburn Technologies, a leader in providing innovative, end-to-end customer solutions to the world's ophthalmic lens processing industries, introduces its latest consumable product for retail and wholesale lens labs; the Pinnacle Lite Polish.

Coburn's new Pinnacle Lite Polish is a proprietary product, exclusive to Coburn Technology, developed with advanced chemistry and premium ingredients. Its unique formulation is unlike any optical polishing slurry on the market today. It is qualified for use on all conventional equipment, all non-mineral materials and all surfaces. Pinnacle Lite Polish provides unmatched features and premium performance at an extraordinary value.

Key features of the new polish include:

- Sustained suspension
- "Slick" feel has a lower impact on skin and equipment, and is easy to clean up
- Polished surfaces exhibit a noticeably brighter sheen
- Superior coating adhesion for backside coated lenses
- Produces top quality surfaces consistently
- Long lasting/durable

"Our goal was to address the common issues with the polishing compounds on the market today. Operators and equipment are impacted by the corrosive, caustic compounds that have been used for decades. The latest backside coating technologies require surfaces that promote coating adhesion. Lab managers strive for consistent, high quality, high luster surfaces on their finished lenses. In order to fulfill these needs and create a truly unique product, we left the beaten path behind and developed the product from the ground up. We believe we have created something special," Dan Clarke, Product Development Manager for Coburn's Lab Works Group stated.

Pinnacle Lite Polish is available in one gallon jugs and five gallon buckets. Product is available worldwide, and online for US customers at [www.shopcoburn.com](http://www.shopcoburn.com). For prices or package offer information, please contact the Coburn Lab Works division directly at (866-450-0412) or by calling Coburn's main number (800-COBURN-1) and asking for the Lab Works Group.

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### **About Coburn Technologies**

Coburn Technologies formerly Gerber Coburn (<http://www.coburntechnologies.com>) is a new company continuing a 60 year tradition as a leading provider of integrated optical lens processing systems. Coburn manufactures and services a complete series of equipment, software and supplies used in surfacing prescriptions in lens blanks, coating lenses, and machining lenses to fit patient

frames as well as distribution of refractory and patient diagnostic equipment. Coburn Technologies is American owned and globally headquartered in South Windsor, Connecticut USA.

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