

**NEWS RELEASE**

**For Immediate Release**

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## **Coburn Technologies Introduces New *X-Edge* Finish Blocking Pad**

SOUTH WINDSOR, CT – Coburn Technologies, a leader in providing innovative, end-to-end customer solutions to the world's ophthalmic lens processing industries, introduces its latest consumable product for retail and wholesale lens labs; the X-Edge finish blocking pad.

Coburn's new X-Edge pads are designed for general use lens edging applications including uncoated, hard coated and standard AR lenses. Coated on both sides with a high cohesive strength synthetic rubber PSA, the high-density cross-linked EVA copolymer foam creates a pad that can resist high shearing forces while still providing easy and clean removal from the lens.

Key features of the new pad include:

- Extremely high shear strength
- Clean removability
- Moisture resistant
- High-density cross-linked EVA copolymer foam
- High cohesive strength synthetic rubber PSA
- **Outperforms leading brands, including 3M™ LEAP™ III, in lab and end-user tests**

"We are very excited about the response we have gotten to this product. Offering a better product at a better price compared to competing brands, is ultimately the best outcome for our customers." Dan Clarke, Product Development Manager for Coburn's Lab Works division stated.

X-Edge pads are available in a variety of sizes and shapes to accommodate a large variety of finish blocks. Product is available worldwide, and online for US customers at [www.shopcoburn.com](http://www.shopcoburn.com). For prices, package offer information, please contact the Coburn Lab Works division directly at (866-450-0412) or by calling Coburn's main number (800-COBURN-1) and asking for Lab Works.

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### **About Coburn Technologies**

Coburn Technologies formerly Gerber Coburn (<http://www.coburntechnologies.com>) is a new company continuing a 60 year tradition as a leading provider of integrated optical lens processing systems. Coburn manufactures and services a complete series of equipment, software and supplies used in surfacing prescriptions in lens blanks, coating lenses, and machining lenses to fit patient frames as well as distribution of refractory and patient diagnostic equipment. Coburn Technologies is American owned and globally headquartered in South Windsor, Connecticut USA.

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