

**NEWS RELEASE**

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**For Immediate Release**

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## **Coburn Technologies Announces Expansion of its Lab Works Group**

SOUTH WINDSOR, CT – Coburn Technologies, a leader in providing innovative, end-to-end customer solutions to the world's ophthalmic lens processing industries, announces the expansion of its Lab Works Group and promotion of Charlie Seidel as its Director.

Coburn last year announced the formation of its Lab Works Group, focused initially on the development and sale of consumable products to support the US laboratory segment. Building on the success of the new organization, Coburn has now expanded the group to include complete laboratory equipment configurations and coatings.

The Lab Works team of employees within Coburn is tasked specifically with the support of independent optical laboratories including the development of new products, product/process support, and insuring the highest level of value on a lab by lab basis. Coburn's Coating Support Center and R&D Facility, which is now part of this larger group, is tasked with the development, manufacture and distribution of new and advanced coating formulas including the popular UVMAX.

This new team of employees within Coburn will be headed up by industry veteran Charlie Seidel, who has been part for the optical industry for over 46 years, most recently providing sales support with Coburn to wholesale labs. As part of his new responsibilities, Seidel will lead efforts associated with the development and sale of all products sold to the wholesale laboratory segment.

Wayne Labrecque, VP of Sales for the Americas stated "Charlie has been a valuable asset to the company for many years and I am confident he will continue to develop and serve the US and international labs in his new role as Director."

Alex Incera, president of Coburn Technologies stated "We are excited about this further expansion of our team and our renewed commitment to independent optical laboratories as we continue with our corporate vision to be the preferred supplier and business partner to the global ophthalmic industry."

To contact the new Lab Works group for updates on new products or for a new volume pricing on consumables call (860-648-4926) or call the Coburn main number (800-COBURN-1) and ask for the Lab Works division.

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### **About Coburn Technologies**

Coburn Technologies (<http://www.coburntechnologies.com>) is a new company continuing a 60 year tradition as a leading provider of integrated optical lens processing systems. Coburn manufactures and services a complete series of equipment, software and supplies used in surfacing

prescriptions in lens blanks, coating lenses, and machining lenses to fit patient frames as well as distribution of refractory and patient diagnostic equipment. Coburn Technologies is American owned and globally headquartered in South Windsor, Connecticut USA.

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