



Dear Industry Colleagues –

In January of 2011, Gerber Coburn became Coburn Technologies, an independent company focused exclusively on the ophthalmic market. Our new management team has a distinct vision and a renewed mission for the company focused on the growth, service and support of our customers. We have an immense passion for this industry and are energized to expand our long-standing commitment to the business of vision care.

Our mission is to innovate the lens making process for the improvement of eyecare. Innovation is best described as a new, different and better way to do something, and this is the trademark of Coburn Technologies. For over 50 years we've supplied optical labs with products and services that have literally reinvented existing lab-production methods—products like the Step One™ Blocker, Lensmaker generator, and Premier Lab. Today we aim to revolutionize the industry again with new products such as our eco-friendly blocking compounds, groundbreaking LaunchPad™ free-form technology, and our new highly affordable free-form mini-lab.

Our vision is for Coburn Technologies to be the preferred supplier and business partner to the ophthalmic industry. We will achieve this by complementing our equipment and consumable product lines with a highly talented service organization that is committed to your success. We have one of the largest service organizations in the industry, and as an independent, privately held company we are strategically positioned to invest in the future of our business through the products and programs to enhance customer service and overall customer satisfaction. We will facilitate growth and the development of new business opportunities through invigorated research and development efforts, outstanding customer service, and technical support.

With well over 15,000 systems installed worldwide and more than 7,000 customers in 75 countries you can count on Coburn Technologies for solid application support, field service, and a global distribution network to respond to questions and concerns. Our commitment includes a willingness to react to the marketplace and our customers' needs, defining our leadership position and setting the stage for great things to come through faster, smarter and more affordable technologies that will take lens processing to new heights.

Whether it's consumables, eco-friendly materials and processes, building a digital lab, starting an anti-reflective coating center, or servicing your equipment, Coburn Technologies will be there for you. We will continue to serve our customers globally with the best possible products, technologies, and services while providing uncompromising value and support. We've listened to our customers, and with them in mind we will continue to reach new milestones.

Sincerely,

A handwritten signature in black ink that reads "Alex Incera". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Alex Incera
President